

ENHANCE YOUR CLIENT EXPERIENCE

CUSTOM BENEFIT OVERVIEW GUIDES



As a valued broker partner of Professional Group Plans, we're here to help you deliver even greater value to your clients. Our **Benefit Overview Guides** are a value-added service designed to support your efforts and strengthen client relationships.

Our **Benefit Overview Guides** are professionally designed, user-friendly documents that:

- Provide employees with a clear, comprehensive summary of their benefit options.
- Simplify complex benefit details into an easy-to-read format.
- Include key information such as medical, dental, vision, and voluntary benefit plans.
- Serve as a valuable resource for open enrollment and beyond.

Custom Branding to Match Your Clients' Identity

Each guide is tailored to reflect your clients' unique brand, featuring:

- Their logo and brand colors for a polished, professional look.
- A layout designed to align with their communication style.
- Customization to include specific plan details, contact information, and key dates.
- **Fully digital online microsite for 100+ Groups**



By offering these guides, you help your clients elevate employee engagement and simplify benefits communication—all while reinforcing their brand identity.

This value-added service is just one of the many ways we help you differentiate your business and deliver exceptional service to your clients.

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