## WIN BIG WITH ADP TOTALSOURCE



## **Two Qualifier Buckets**

Client Size: 35 to 64 WSE - \$5,000 PRIZE

Client Size: 65+ WSE - \$10,000 PRIZE

All referrals must be submitted by the TotalSource contracted agency between 2/1/24 to 5/31/24 for the TotalSource PEO product and must be documented in Salesforce with ADP

Only proactive leads are eligible - influence sales are not eligible
Referral cannot already be in a sales process with ADP for TotalSource Product
ADPTS DM MUST BE GIVEN DIRECT ACCESS TO THE REFERRED PROSPECT(S) AT START OF SALES PROCESS
TO QUALIFY FOR PROMOTION

Payroll must start by 6/27/24 and benefit start by 8/1/24 for producer to qualify for the one-time Promotional Payment
Promotion EXCLUSIVE to ALL active contracted TotalSource Broker Partners Nationally

Minimum started employee count must be 35 work site employees(WSE) or greater on payroll at time of first

Payroll run

One Prize per Parent control – child controls will count towards total WSE value for each unique client

All Sold clients must purchase <u>FULL PEO</u> product and must include full benefits

Eligible to Qualify for more than one Prize

Prizes will be awarded directly to the referring retail agency or direct to the referring producer and will be processed through *Promotions Mechanics*- More details here - bit.ly/ADPrules4

