### The War for Talent is on..

PTO Exchange is a highly differentiating benefit that helps organizations stand out in the tightest job market in years. Employees self-direct unused vacation time to personal needs and causes, providing a flexible tool for HR and Finance to deliver more from your benefits investment.

# **Employees Exchange Unused Vacation For:**



#### **Financial Wellness**

- Deposit PTO in 401(k) / 403(b)
- Fund HSA
- Student Loan / Tuition Reimbursement
- Cash Out / Emergency Cash



### **Social Wellbeing**

- Donate to over 1.7 million Nonprofits
- Administer Matching Programs
- Share PTO with colleagues



#### **Travel**

- Hotels
- Other travel-related expenses via Priceline

## **Benefits from Using PTO Exchange:**

- Differentiating, employee-friendly benefit reinforcing company as a "Great Place to Work"
- Set your organization apart for recruiting and retention to win the War for Talent
- Provide flexibility for an increasingly multigenerational employee base

- · Drive down bloated PTO liabilities
- Quick implementation with leading payroll systems
- Usage-based pricing with no incremental increase to HR spend



"We are always looking for new ways to support our team members, who are literally on the front lines of the COVID-19 crisis serving our community. The ability to tap into unused PTO creates meaningful benefits for employees and also helps differentiate us as we recruit for top talent."

- Paul Rauseo, Vice President of HR at Howard Brown Health

