





# Platinum Elite Broker Program

Maximize the benefits of your

Platinum Elite Broker status! Welcome to the club! As a **Platinum Elite Broker Partner**, you now have access to the best tools and resources Professional Group Plans, and ADP have to offer - for both you and your clients.

Benefit from more lucrative referral fees, dedicated service support, greater access to our leadership teams and much more! Take advantage of these resources to grow your book of business, retain existing clients, and differentiate your strategy to gain a competitive edge on your peers.

## Platinum Elite Broker Program Advantages & Perks





#### **For Your Clients**

Your clients have access to our best-in-class HCM technology and people in sales, implementation, and service.

- · Dedicated onboarding team
- Seasoned human resources business partner / account manager
- Preferential open enrollment experience
- Personalized service plan & ongoing HCM consultation
- Top-notch attention and support for clients of our Platinum Elite Broker Program

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#### **For Our Partners**

You have access to the best resources so you can focus on providing strategic guidance and building stronger relationships with your clients

- Elite compensation
- · Dedicated service executive
- Customized quarterly service plan
- · Comarketing opportunities
- Proactive retention partnership
- Early insight into your clients' open enrollment performance